

Thinkthrough Consulting (TTC)

CSR Scenario & Project Formulation

June 2019



CSR concept has varied definitions and practices, based on the role that companies play in their broader economic, social and cultural context...

CSR is about living your core values and engaging with all your stakeholders -

- Government,
- Employees,
- Suppliers,
- Customers,
- Investors, and
- Communities

 to create an
 environment of
 convergence,
 collaboration and
 cooperation towards
 creating sustainable
 values for all

Economic performance

- Corporate governance
- Political influence and reputation
- Risk management
- Intellectual capital
- Market share
- Supply chain
- Economic efficiency

Social Performance

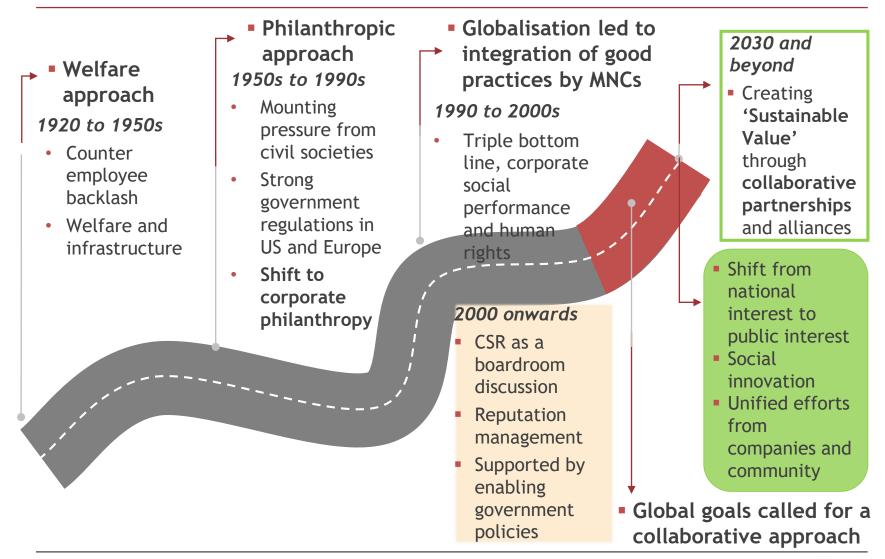
- Economic development
- Responsible marketing
- Working condition and human rights
- Diversity

Environmental Performance

- Product stewardship
- Climate change
- Bio-diversity



The Corporate Social Responsibility (CSR) 'movement' has evolved over the decades to become a strong, serious and global agenda...



Globally, Governments are playing a key role in shaping the concept of CSR; this essentially influences the perception and direction of CSR in countries



India

India
Clause 135 of the Companies Act,
2013 ensures that companies
spend 2% of its net profits made in
the previous three fiscal years on
government-approved CSR
initiatives



Mandatory CSR Reporting Framework

In 2006, Bursa Malaysia implemented its mandatory CSR reporting framework that requires all private listed companies to include a description of their CSR activities



European Union

Directive on non-financial reporting, 2014

Large public-interest entities to concisely disclose on CSR policies and development, performance, position and impact of their CSR activities related to their business and supply chain



The National Compact for Social

Responsibility aims to protect the interests of different stakeholders in Singapore

Code of Corporate Governance

encourages Singapore listed companies to adopt high standards of good corporate governance



Ministry of Finance and Economic Development

In 2017, as per the ministry, a National CSR Foundation shall be formed and all businesses will be required to contribute at least 50% of their CSR money towards the foundation



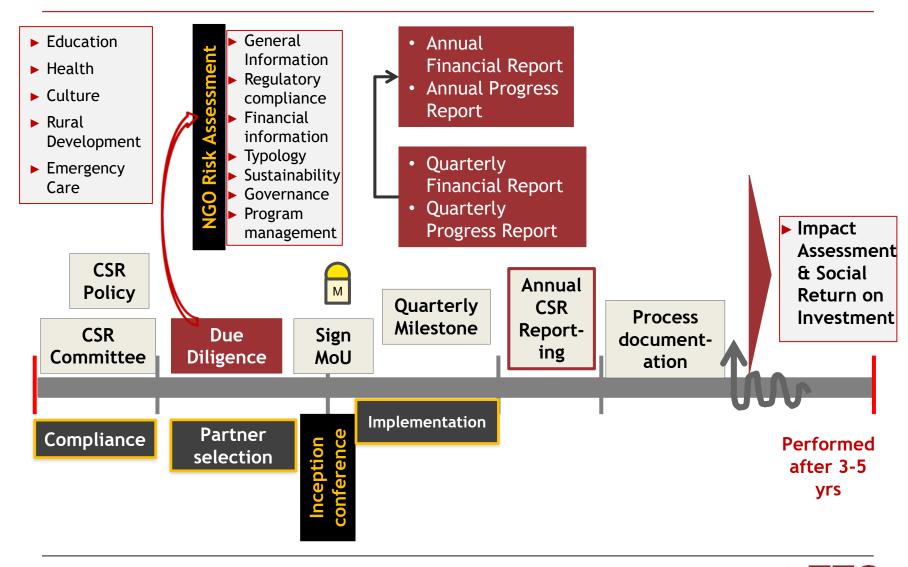
South Africa

Johannesburg Stock Exchange Socially Responsible Investment (JSE SRI) Index, 2004

Although participation is voluntary, SRI fosters good corporate citizenship and promotes sustainable development



How Companies are Operationalizing CSR



Essential Ingredients for effective Fund Raising for NGOs What companies require?

NGOs must have the following essentials to be 'market ready' for Fund Raising





How to do Fund Raising through companies?

Design a Fundraising Strategy	 □ Situation Analysis □ Present Marketing Strategy □ Present Brand Image □ Role Of Employees □ Recommended Go-to-market Strategy □ Partnership Matrix
Identify funding need analysis	 □ Mapping Foreign & Local Contribution (Current & Future) □ Resource Mobilization In Next 5 Years □ Cost Involved In Fund Raising □ Net Return On Investment
Funding Partner Identification	 □ Individuals □ Companies □ Foundations □ Government Agencies □ Other Organisations

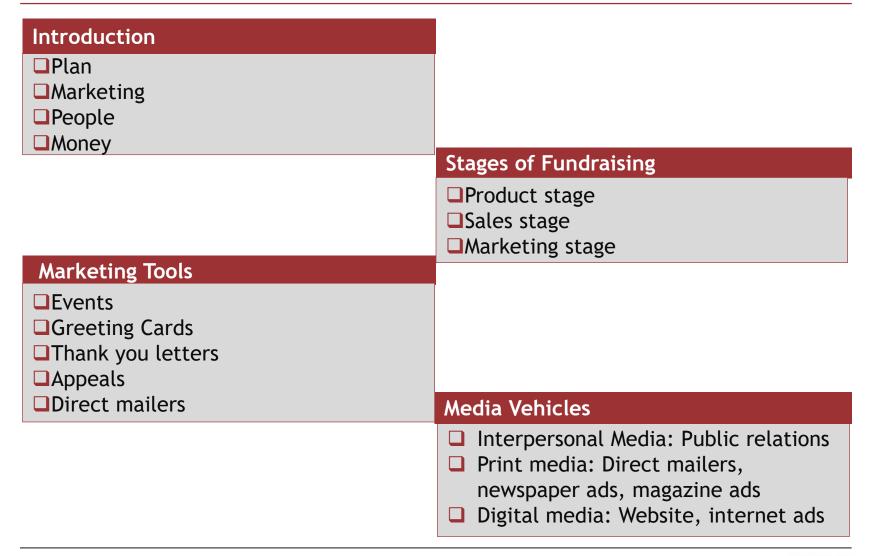


Sample Project Proposal - Table of Contents

1.	Introduction	8.	Geographical Locations
2.	Global Overview	9.	Description of Project Activities
3.	Indian Scenario	10.	Expected Outcomes and Impact
4.	Problem Statement	11.	Monitoring and Evaluation
5.	Government Programs & Priorities	12.	Project Budget
6.	Prevalence of Identified Issue in Target Regions	13.	About Implementing Organization
7.	Project Goals and Objectives	14.	About Implementation Team



Steps for Fund Raising from Companies





Steps for Go-to-Market Strategy

e.g. Go.ro.marker strategy Content Situation Analysis ☐ Outlining current status & future plans Present market strategy **Defining Scope** Present brand image and need for repositioning Implementation Strategy ☐ Earmarking areas for improvement (funding, positioning) ☐ Tailor make proposals based on client interest area and type of Discussion on ☐ Combining the Economic and Social role for partnership possible Theoretical sustainability of business Prioritize partners as high-☐ Follow up with the donors to Paradigms for medium- low ensure a winning engagement Corporate and other ☐ Role of employees in corporate community ☐ Ensure systems and processes are form of Fundraising initiatives in place for the fund utilization effectiveness ☐ Recommended image and positioning for specific Organization image Report the progress on the fund and positioning client utilization as per funder branding requirements. Recommended go-Outline go-to-market Strategy to-market Objectives & Activities strategies Expected Activities

Strategy: Inform corporate and donor community widely regarding their activities and design a platform for the donors to

communicate regarding their initiatives.

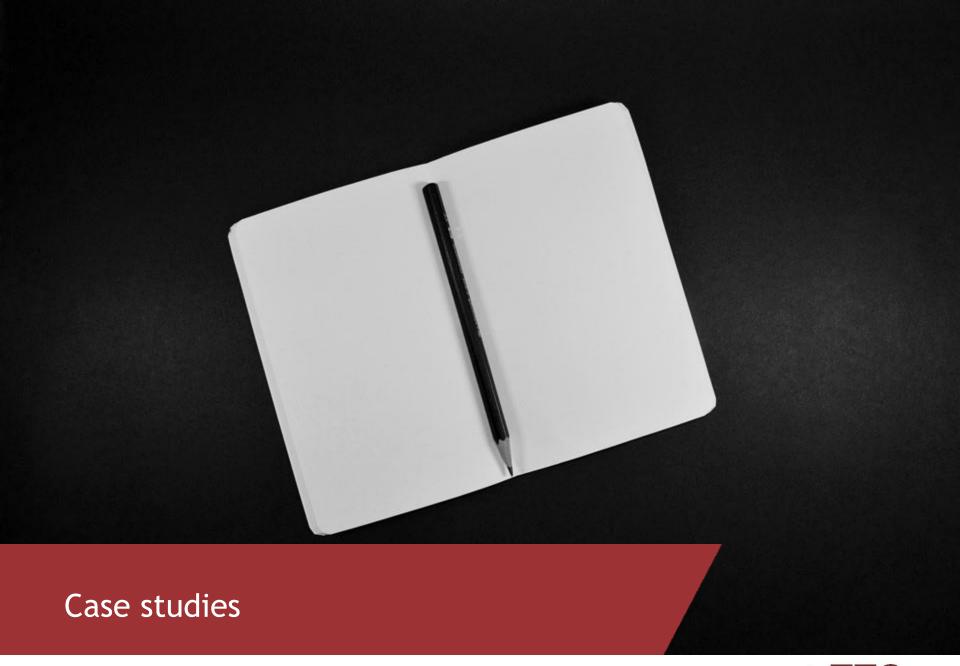
Information dissemination and providing a platform for donor to communicate regarding their community Objective:

involvement initiatives so that they could derive a mileage.

Start a News Letter / Magazine. Maintain regular communication with donors regarding events and other activities. **Activities:** Outputs

(1). Information Dissemination regarding their activities. (2). Greater funding for programmes from the corporate







Case Study: Aarti Industries - Sustainability Strategy and Reporting



Background

- Aarti Industries is a leading Indian manufacturer of specialty chemicals and pharmaceuticals with a global footprint. It takes a holistic approach towards sustainability by optimizing the use of available resources such as raw materials, utilities, human resources, etc.
- TTC is supporting Aarti Industries in developing their long-term sustainability strategy and roadmap, and developing GRI based Sustainability Report FY 18-19.

Aarti's Commitment to Sustainability

Commitment to Safety and Health

 Proper disposal of all the harmful effluents and wastes that are released by different plants

Commitment to Environment

- •Zero-Liquid Discharge (ZLD) Plant
- •Common Effluent Treatment Plant (CTEP)
- •Plantation of Trees under CSR

Commitment to Energy Efficiency

- •Waste Heat Recovery (WHR)
- Multiple Effect Evaporator (MEE)
- Solar Energy

1 Stakeholder Consultation

- Conduct
 workshops on
 sustainability
 principles
 TTC will
- engage with stakeholders & conduct materiality assessment

2 Maturity Assessment

Value proposition by TTC

- conduct maturity assessment based on discussions & site visits
- Benchmarking of sustainability performance against peers & leading practices

3 Strategy & Roadmap

- Development of sustainability strategy & vision
- Development of phasewise roadmap for strategy implementati -on

Defining boundaries of reporting, and report content on the basis of GRI 2016 Standards, leading into Aarti's Sustainability

Sustainable

Communication



Report

Case Study: National Stock Exchange (NSE) - Program Monitoring and Evaluation Agency

Background



- The National Stock Exchange has been actively involved in the implementation of various CSR programs primarily in the domains of "Primary Education", "Elder Care", "Sanitation & Safe Drinking Water" etc.
- TTC has been appointed as the Program Monitoring and Evaluation (PME) agency for various projects under their CSR program

Geographic locations and implementation agencies

Implementation agencies	Locations	
Educate Girls	Rajasthan, Ajmer (3 blocks)	
IIMPACT	West Bengal (2 blocks)	
HelpAge India	Telangana,Maharashtra, West Bengal, Bihar	
DEHAT	Uttar Pradesh, Bahraich district	
WaterAid	Jharkhand (2 districts)	
PLAN	Rajasthan (1 district)	
Bodh	Rajasthan	
CAF	Jharkhand (1 block)	

Value delivered by TTC Identifying new CSR programs and activities that are aligned to NSE's CSR Policy Assisting in the selection of credible and capable partners to implement such programs and activities Oversees / monitors and assists in the 3 implementation of selected CSR programs and activities Provides technical and financial 4 monitoring support on a quarterly basis for its CSR programs



Cairn CSR footprint





Cairn cares about the communities it operates among. Focus is on holistic socio-economic development of the areas we operate in through interventions in health, education, skills and capacity-building trainings, and by creating sustainable livelihood opportunities.

Objectives

- To have a measurable and sustainable positive impact on the socio-economic status of the local communities in areas of our operation.
- To develop strong relationships with the community, built on mutual trust and the desire to achieve inclusive growth.

Values

- Protecting stakeholder interests: We proactively engage with stakeholders, understand their concerns, and are responsive to their needs.
- Proactive engagement with local communities:
 Cairn respects the dignity of individuals and foster positive relationships with communities around our operational areas

CSR Focus Areas

Children's well-being and education

Women's empowerment

Healthcare

Drinking water and sanitation

Agriculture and animal husbandry

Skilling for youth

Environment

Sports and culture

Community development (infrastructure)

Cairn's CSR practices and programmes complement and support developmental priorities at local, state, and national levels, and promote diversity through affirmative action.



LBCT has extended its association with TTC. TTC derived its understanding of LBCT programs from the impact assessment of its programs conducted in 2017

Background

LBCT therefore wishes to develop and conduct a capacity building programme for its team which will build their capacities, allow knowledge sharing and cross-learning and develop their expertise in the various areas.

TTC will interweave workforce aspirations with organization mandates to arrive at a customised capacity building package that addresses technical knowhow along with procedural information to enhance program results.

Our approach



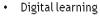


Value delivered by TTC









- **FELS**
- Spoken English
- Community based career connect program for youths in community
- Government approved affiliations of VTC institutions as per agreed trades for ARKE
- Certification of VTC trainers and learners
- Internships and employee engagement
- Partnership with DIET

- Design result based monitoring frameworks for LBCT programs
- Develop templates for reporting with cascaded content, frequency and role allocation
- Orientation training of staff on monitoring framework and MIS system
- Assisting the project staff in on-ground implementation of the MIS framework through structured field visits and offline support

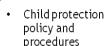
TTC would propose a three fold framework targeting knowledge improvement at 3 levels:

- Individuals and groups
- Systems and processes
- ·Organization mandate and practices



look at potential technical partnerships to augment the quality of implementation in the communities.

Develop a coherent results based monitoring framework for the program team to assess the concurrent results.



Developing

documents

program design

- Child friendly school components
- Co-scholastic education
- ISO schools
- Fellowships and internships

- Project management Partnership management
- PRA/PLA
- CPP and procedures
- Laws RTE, CSR, Samagra Shiksha, NAPS, JJ Act, POCSO etc.
- Teachers training program for child centric pedagogy
- Community leadership
- Microfinance basic concepts of SHG, grading, bank and other linkages
- Team building



Indus Towers - Financials, Focus Areas and Geographic Spread

Indus Towers is an independently managed company offering passive infrastructure services to all telecom operators and other wireless services providers such as broadband service providers. With 115,040 towers in 15 circles across the country, Indus has the widest coverage in India and has already achieved 248,611 tenancies, a first in the telecom tower industry globally. Indus Towers was incorporated with an objective to provide shared telecom infrastructure to telecom operators on a non-discriminatory basis. Indus' commitment to innovation enhances operational efficiency and results in substantial cost savings for its customers.

Thematic Focus			
Environmental sustainability	✓		
Community Empowerment	✓		
Promoting Education & Vocational Skills	✓		





Honeywell- Financials, Focus Areas and Geographic Spread

Honeywell is an American multinational conglomerate company that produces a variety of commercial and consumer products, engineering services and aerospace systems for a wide variety of customers, from private consumers to major corporations and governments. In 2014, Honeywell ranked 74th in the Fortune 500. Honeywell has set up a not-for-profit company in India: Honeywell Hometown Solutions India Foundation (hereafter referred to as "Foundation") to be the vehicle for deployment of its corporate social responsibility efforts in the country.

Thematic Focus			
Education	✓		
Family Safety & Security	✓		
Housing & Shelter	✓		
Sustainability	√		
Humanitarian relief	√		











Fluor Daniel- Financials, Focus Areas and Geographic Spread

Fluor Daniel India Private Limited (Fluor India) has served Clients in India since 1995. With more than 3,100 professionals Fluor's Gurgaon office leverages local experience to deliver projects for Clients globally. Fluor India's involvement locally extends beyond their industry experience to serve local communities

Thematic Focus			
Education	✓		
Social Service	✓		
Community & Economic Development	✓		
Environment	✓		









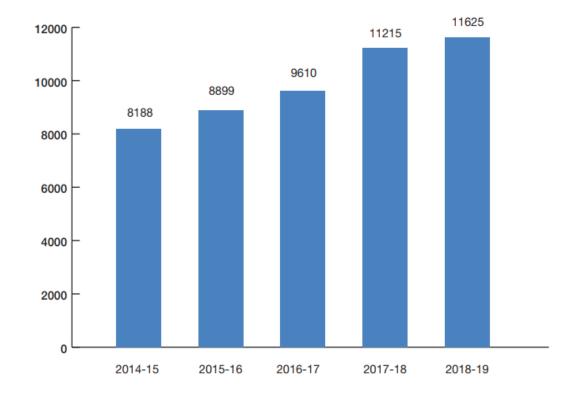


National CSR Outlook

The CSR Landscape of India is dominated by 500 big companies that command 90% of the total CSR pool. In fact, top 20 companies contribute to over 45% of India's total prescribed CSR fund year after year.

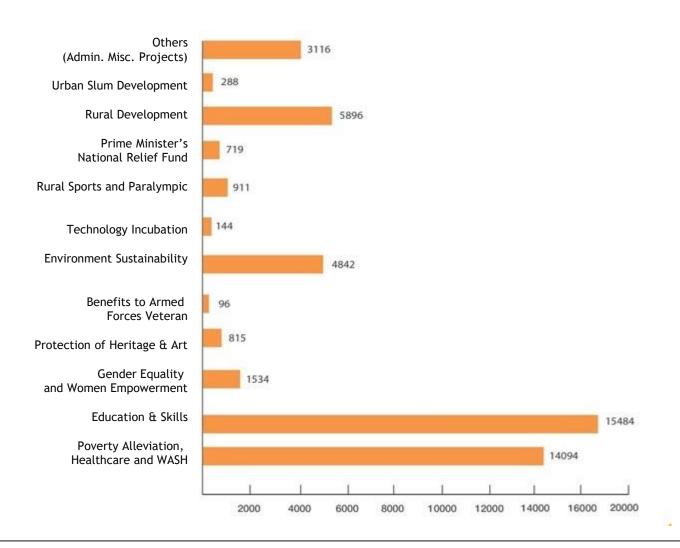
Total prescribed CSR spend for these 500 companies between FY 2014-15 and FY-2018-19 is INR 49,537 Cr. (as represented in the chart on the right)

Prescribed CSR of Big 500 Companies (INR Cr.)





Theme-wise CSR fund flow between FY14-15 to FY18-19 (INR Cr.)



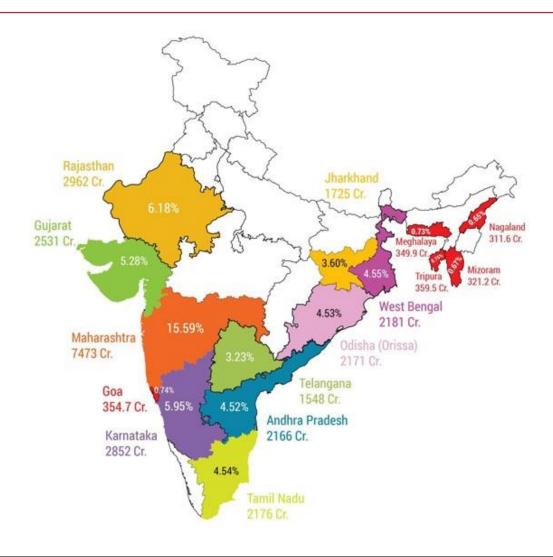


CSR Outlay for Top 10 States of India

State	% India's CSR Fund	INR Cr.	
Maharashtra	15.59 %	7,473	
Rajasthan	6.18 %	2,962	
Karnataka	5.95 %	2,852	
Gujarat	5.28 %	2,531	
West Bengal	4.55 %	2,181	
Tamil Nadu	4.54 %	2,176	
Odisha (Orissa)	4.53 %	2,171	
Andhra Pradesh	4.52 %	2,166	
Jharkhand	3.60 %	1,725	
Telangana	3.23 %	1,548	



CSR Priority-wise States of India





Estimated Prescribed CSR- Industry-wise contribution

Industry Sector	Estimated Prescribed CSR (INR Cr.)	No. of Companies	
Automotive and Auto Components	690	30	
Banking & Finance	2,390	61	
Construction	118	24	
Chemicals, Pesticides and Fertilizers	244	30	
Computer - Software & Hardware	1,601	27	
Infrastructure	273	14	
Mining, Minerals and Metals	860	26	
Oil, Lubricant Refineries and Petrochemicals	2,553	18	
Pharmaceuticals	435	33	
Power and Heavy Engg.	736	22	
Telecom - Equipment and Services	68	5	
Textiles	121	28	
Others	1,357	182	

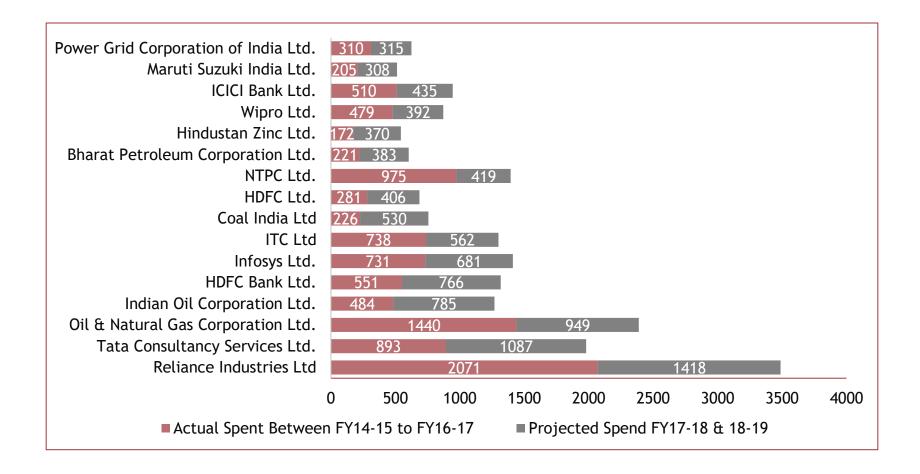


Estimated Prescribed CSR for Top 20 Companies

S.no	Company	Estimated Prescribed CSR (INR Cr.)	S. no	Company	Estimated Prescribed CSR (INR Cr.)
1	Reliance Industries Ltd	817	11	Bharat Petroleum Corporation Ltd	218
2	Tata Consultancy Services Ltd	609	12	Hindustan Zinc Ltd	209
3	Oil & Natural Gas Corporation Ltd	518	13	Wipro	209
4	Indian Oil Corporation Ltd	504	14	ICICI Bank Ltd	206
5	HDFC Bank Ltd	450	15	Maruti Suzuki India Ltd	189
6	Infosys Ltd	376	16	Power Grid Corporation of India Ltd	183
7	ITC Ltd	312	17	HCL Technologies Ltd	167
8	Coal India Ltd	271	18	Hindustan Petroleum Corporation Ltd	160
9	Housing Development Finance Corporation Ltd	241	19	Rural Electrification Corporation Ltd	158
10	NTPC Ltd	233	20	Power Finance Corporation Ltd	150



CSR Spend of Top 16 Companies (INR Cr.)





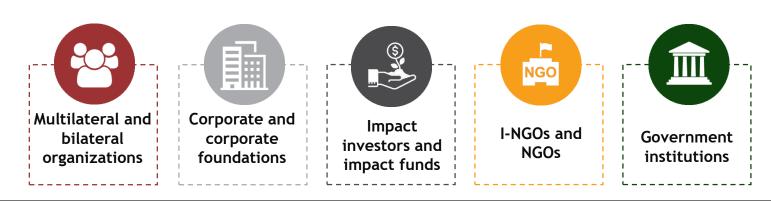




About us

- Thinkthrough Consulting (TTC) is a multidisciplinary professional services firm that specializes in providing advisory support for sustainable development initiatives. We engage with clients to address critical challenges by providing access to the best possible expertise & solutions for achieving efficiency and creating the desired impact.
- TTC provides a complete range of sustainable development advisory solutions in domains covering development sector advisory, sustainability and climate change, human resource, governance & risk advisory and business support services.
- Our solution-sets also substantially emphasize the alignment with the SDGs (the 'Global Goals').
- We work with corporates, foundations, governments, civil societies, multilateral/bilateral agencies & impact funds, across diverse thematic areas. We focus on 'multi-sector approach', facilitating synergy between the sectors for holistic sustainable development.
- We derive strength from our three dimensional unique organizational matrix, which is based on Multidisciplinary Team, Global Advisory Council & Strategic Partners.

Our Client Universe





Our services



Business support services

- Business set up services
- Knowledge partnership
- Legal support
- Access to funding Seed and VC
- Brand scoping and solution
- CFO services

Sustainability & climate change advisory

- Sustainability risk analysis, strategy, reporting
- Supply chain sustainability
- Climate change risk analysis, strategy for mitigation and adaptation, low carbon transformation
- Circular business model, waste and water management
- Climate finance
- Assurance of non-financial report

Development sector advisory

- Strategy and growth
- Performance improvement
- Project management life-cycle
- Monitoring, evaluation and learning
- Impact assessment
- Research and documentation
- Systems and process strengthening
- Corporate Social Responsibility (CSR)
- Health advisory
- Health supply chain and procurement
- Gender and inclusion

Governance & risk advisory

- Risk assessment framework
- Compliance and control
- IT and cyber security
- Internal audit
- Agreed upon procedures
- Investigations and forensics
- Financial management and accounting

Human resource advisory

- Organizational development
- HR policies and SOPs
- Talent acquisition
- HR assessments and systems strengthening
- Training and capacity development
- Compensation benchmarking
- Diversity and inclusion strategy



Our value proposition

Multidisciplinary Team

Professionals with multidisciplinary skill sets, competencies and extensive experience

- Vision and mission driven leadership
- Domain knowledge and attributes to deliver an impact
- Smart, agile and swift delivery
- Integrity and ethical value driven team

Clients

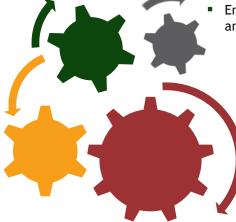
We understand **critical challenges** of our clients and provide **best possible expertise and solutions**

- Diverse mix of clients Multilateral and bilateral organizations, Corporate and corporate foundations, Impact investors and impact funds, I-NGOs and NGOs, Government institutions
- Geographical spread across Americas,
 South and South-East Asia, Middle-East and Europe



Eminent practitioners, thought leaders and domain experts on sustainable development initiatives from 29 countries

- Provides insights on strategic issues, critical business parameters
- Enables access to worldwide capabilities, knowledge and good practices



Strategic Partners

To address critical issues with unique capabilities

- Complementing our capability
- Enhancing our reach to newer geographies and clients
- Supporting our clients across the entire sustainable development value chain







Our leadership team



Parul Soni

Co-Founder & Global Managing Partner

- Doctoral Fellow, Masters in Economic Administration & Financial Management, previously a Partner and the Global Co-leader for Not for profit organizations in EY.
- 22 years of experience in providing strategic leadership to large organizations at country and regional levels.
- Started development consulting in KPMG to serve the not for profit market, which led to professionalizing development consulting in South Asia.
- Led many engagements on CSR with greater emphasis on Gender. Lately, acknowledged as a Global Leader on CSR and Women Economic Empowerment.



Dipankar Ghosh

Partner & Leader - Sustainability and Climate Change

- B.E. and M.Tech. (Chemical Engineering), Chartered Engineer, Institute of Engineers India, Diploma in Sustainability, Maastricht School of Management under APO programme, Organisational Leadership Diploma, IIM, Ahmedabad
- 34 years of experience in providing environmental services, sustainability and climate change, EHS, resource efficiency.
- Led many engagements at national and international level on Climate Change and Sustainability services in EY.
- Also led over 50 GHG foot printing, verification and assurance engagement and over 200 CDM projects.



Vijay Ganapathy

Partner & Leader - M&E and Impact Assessment

- Fellow, IIM Kolkata, PGDFM from IIFM, Bhopal.
- 20 years of experience in thematic areas like Child rights, Natural Resource Management, Microfinance, Livelihoods and Skill Development.
- Led the CSR consulting in EY & KPMG; supported corporates in developing scalable and sustainable CSR strategy & programmes.
- Provided consulting support to large multi-lateral and bilateral clients on impact assessment, M&E framework. Currently managing ME&L for the largest multi-stakeholder programme - Millennium Alliance.



AJay Pandey

Partner & Leader - CSR, Strategy & Performance

- Post Graduate Diploma in Rural Development, XISS, Jharkhand and Bachelor of Arts (Honors) in Economics, Sri Venkateswara College, Delhi University.
- 19 years of experience in thematic areas like CSR advisory, Skill Development, Water and Sanitation, Natural Resource Management (NRM), Gender, Youth Development and Human Rights.
- Unique blend of expertise of working with grassroots organisations, donor organisations and development sector consulting firms.



Rajiv Nagpal

Partner & Leader - Research and Documentation

- Post Graduate, Meerut University and PGDCA (MCA), PICAK, New Delhi.
- 25 years in the social development sector specializing in education and Child Rights.
- Meticulous planner with great insight on social development programmes. He has worked on many national and international programmes relating to policy development, research, monitoring and evaluation and impact assessment.



Amit Phull

Partner & Leader - Governance and Risk Advisory

- Chartered Accountant, ICAI, Diploma in Financial Management, Narsee Monjee Institute of Management Studios
- 19 years of experience in financial management with focus on development sector supported by various international donor agencies, Government and Corporate Foundations.
- Expertise on project budgeting, forecasting, business modeling, donor negotiations, SOP development and financial monitoring.



Our leadership



Komal Malhotra

Partner & Leader - HR Advisory Services

- Masters in Counseling Psychology, Post Graduate Diploma in Personnel Management from IMT Ghaziabad & Post Graduate Diploma in Business Management.
- 20 years of experience in HR consulting with focus on HR system development.
- Worked with both For Profit and Not For Profit organizations, brought cross learning between both sectors which helped in successfully executing recruitment assignments from middle to senior levels across various functions.
- Pioneered the implementation of POSH through digital technology.



Devashish Banerji

Partner & Leader - Health Supply Chain and Procurement

- M. Tech Mechanical Engineering, IIT Kanpur and Bachelor's Degree in Mechanical Engineering, Government Engineering College, Jabalpur.
- 22 years of experience in consulting for Government and International development organisations.
- Expertise on fund management of multi-donor projects, programme design, institutional assessment, strategic business planning and institutional capacity development.
- Previously Country Leader of Crown Agents and Principal Consultant in PwC. Also managed multiple donor projects for World Bank, ADB, DFID, USAID and UN organisations.



Rajan Bahadur

Partner - Advisory Services

- Post Graduation Diploma In Business Management, Calcutta University and Graduation, St. Stephen's College, Delhi University.
- 30 years of experience in managing large cross cultural teams across national and global platforms covering a wide range of senior positions in general management, sales, marketing, PR & communications.
- Specialized in sectors such as hospitality, financial services, travel and tourism, FMGC & not for profit.



Indra Guha

Partner - Sustainability and Climate Change

- B.E (Civil Engg), BE College from Sibpore, M.Tech, IIT Kharagpur and PGDBM, IIM Kolkata.
- 22 years of experience in advisory & implementation of sustainability & climate change, sustainability reporting and assurance, carbon footprint mapping/GHG accounting, due-diligence, carbon transaction, low carbon transformation, EHS risk assessments/reviews.
- Extensive experience in working for government and donor agencies, previously Executive Director for climate change advisory in EY.
- Previously Chief sustainability officer for Jubilant Life Sciences.



Dr. Dhrubaa Ghosh

Senior Advisor - Health sector

- PhD (Biotechnology) Indian Council of Medical Research (ICMR), All India Institute of Medical Sciences (AIIMS).
- 25 years of experience with specialization on public health research at national and international level in the field of infectious diseases.
- Written and published several papers in International and national journals.



Gaurav Bhargava

Senior Vice President - Advisory Services

- Post Graduate Diploma in Hospital and Health Management, IIHMR, Jaipur and Diploma in International Understanding, Institute of UN studies, New Delhi.
- 14 Years of experience in Monitoring and Evaluation, research, process documentation, HIV AIDS counselling and project/program management.
- Thematic expertise include health, education, gender and skill development.



Our leadership team



Elaine Colaco

Senior Manager - Advisory Services

- MBA (Marketing & Change Management), Indian School of Business, Hyderabad, LL.B, V.M. Salgaocar College of law, Goa and AIF Clinton Fellow for Service, India.
- 14 years of experience in consulting with expertise on project management, multi-industry - government policy, mining, infrastructure and manufacturing.
- Led several projects on CSR & social development with focus on thematic areas of education, women participation, gender, livelihoods, youth development, skill development, social entrepreneurship, volunteerism and health.



Shalil Mistry

Senior Manager - Advisory Services

- MBA and Masters in Commerce from Barkatullah University, Bhopal.
- 16 years of experience in the development sector. Core area(s) of expertise include grant management (financial reporting of donor), post grant evaluations, internal audit, due diligence, development of standard operating procedures.
- Expertise in due diligence, agreed upon procedures, internal audits and investigations audit.



Shantanu Srivastava

National Business Development Leader

- Master of Business Administration, Bachelor of Journalism & Mass Communication
- 22 years of experience in business development, management consultancy, strategic planning, fund raising and waste management.
- Expertise in providing breakthrough leadership to achieve corporate strategies, build coalition to support business growth, implement and manage change to drive organizational performance.
- Analytical decision maker with experience in building, turning around and operating companies, along with proven history of increasing productivity and turning around difficult situations.



Rajesh Arya

Chief Financial Officer

- MBA Finance from Canadian School of Management, Accounting Technician from ICAI and a Certified Forensic Accounting Professional
- 24 years of experience in Business Finance, HR, Technology, Operations, Compliance and Facility Management functions in Corporate and NPO setup.
- Has founded and developed internationally known NPOs in India and turned around inefficiently run businesses by providing focused leadership and building high performance teams and systems.
- Financial Management Consulting in health, technology based education, energy efficiency, and last mile rural distribution.





Our Clients



Our clients

Corporate & Corporate Foundations Aarti Industries Adani Foundation Axis Bank Axis Bank Foundation Azure Power Cargill Foods Cipla Foundation Coca Cola **Crescent Enterprises** Crescent Petroleum Dabur India DP World Eicher Motors **ENOC EPG** Essar Foundation ETI Dynamics Federation of Indian Chambers of Commerce & Industry (FICCI) **Gray Matters Capital** Hindustan Construction Company (HCC) Hindustan Ports Hindustan Zinc Honeywell Hometown Solutions India Foundation ITC Interglobe Aviation JCB (LBCT - Lady Bamford Charitable Trust) Jindal Saw John Snow, Inc (JSI)

Larsen & Toubro
Marico
Marks & Spencer
Maruti Suzuki
Meer Foundation
Murugapppa Group
National Stock Exchange (NSE) Foundation
Nayara Energy Limited
Page Industries
PepsiCo India
PI Industries
Shree Cements
Swades Foundation
Vedanta Resources
Weber Shandwick



Our clients

NGOs and I-NGOs

- America India Foundation
- Antra Foundation
- Arya Samaj Society
- Back to Life e.v.
- BIMTECH
- Breakthrough India
- CARE India
- ChildFund India
- Christian Children's Fund of Canada
 - Climate Policy Initiative (CPI)
- Concern India Foundation
- Directorate of Indian Army Veterans (DIAV)
- Educate Girls
- EngenderHealth
- Equal Community Foundation (ECF)
 - **Evidence Action**
- Fondazione ACRA
- Fred Hollows Foundation
- Foundation for Reproduction Health Services (FRHS)
- Friedrich Naumann Stiftung fur die Frieheit (FNF)
- Handicap International
- HelpMeSee
- Hoshiari Devi Girls School
- Humana People to People India (HPPI)
- IDH
- India Sanitation Coalition
- Indian Society for Agribusiness Professionals (ISAP)
 - India Food Banking Network

- International Rice Research Institute
- Ipas Development Foundation (IDF)
- J-PAL
- Jhpiego Corporation
- Komonohashi Project
- Lady Bamford Charitable Trust
- Lutheran World Service India Trust (LWSIT)
 - Magic Bus
- Marie Stopes International
- Médecins Sans Frontières
- Nutrition International
- Oxfam International
- Peepul
- Plan India





Our clients

NGOs and I-NGOs

- Responsenet Development Services
- Room to Read
- Sasa Kava India Leprosy Foundation
- Save the Children
- Sightsavers
- SM Sehgal Foundation
- Smile Train
- Society for Promotion of Youth and Masses (SPYM)
- Solidaridad
- WaterAid India
- WEConnect International

Governments

- State Government of Karnataka
- State Government of Manipur
- State Government of Nagaland
- State Government of Rajasthan

Multilateral/Bilateral Organisations

- 2030 Water Resources Group
- Asian Development Bank (ADB)
- British Council
- Department for International Development (DFID), Government of UK
- German Society for International Cooperation (GIZ)
- International Finance Corporation (IFC)
- International Solar Alliance (ISA)
- The World Bank
- UNICEF Bangladesh
- UNICEF India
- United Nations Development Programme (UNDP)
- United Nations Global Compact (UNGC)
- UN Women

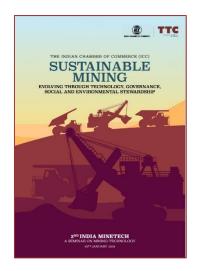


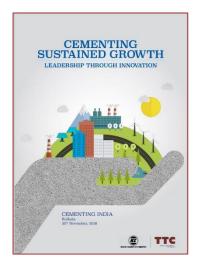




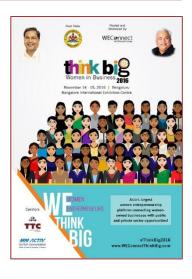


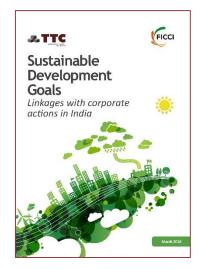
Our knowledge publications



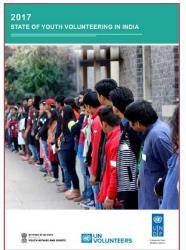














Thank you



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